

# Top Ten Ways to Making Money Online

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## 1. Sell Affiliate products

If you are new to the Internet and find it fascinating, you probably also know many people who are engaged in making money online. You are tuned into the concept of making money but you have one problem – you do not have your own product. What can you do? Well you could always write an ebook on some type of subject that would help other people accomplish something. But I can't write you may say. Well that's okay. It doesn't matter whether you can write or not, you can still make money online. How? By selling other people's products. This is also called affiliate marketing.

When you sell other people's products, you are paid by another company for what you sell for them. You get paid a certain percentage of the sell. There are three different types of programs you can get into: pay-per-sale, pay-per-click, and pay-per-lead. Each one pays according to the system set up. You could make a lot of money with them if you choose the right product to sell.

If you do not know of any seller's who have products you can sell for them, you can always go to [www.commissionjunction.com](http://www.commissionjunction.com) or [www.linkshare.com](http://www.linkshare.com) and find any type of supplier you want. These sites have many merchants you can work with and bill you under the same roof, instead of getting a separate check.

In order to get started making money with affiliate programs, you have to set up your system. Here are the steps or techniques you need to use to be successful with affiliate programs:

1. Banner ads: A banner ad is just a graphic representation of some type of information with a link back to your site. These are usually placed at the top of websites, with a message to influence your market to click on them.
2. Product images: Some webmasters use images to promote their affiliate programs. People will click on an image faster when they see what it looks like instead of seeing a text link.
3. Text links: A text link is simply a set of words that guide the visitor to click on it so as to go to your site to see your product.
4. E-zine ads: E-zine ads are classified ads that promote your product. People read the ad and if the ad is written well, the reader will click on the link provided.
5. E-mail promotions: E-mail promotions are just that. They are campaigns where you send an email to your subscribers announcing the product you are selling.
6. Pop-ups: A pop-up is a small window that comes up on a computer screen. It advertises can advertise your affiliate product.
7. Product reviews: Product reviews are consumer opinion pieces that allow your affiliates to promote your products. If you are selling a product for a seller, you can promote the review on your site.

8. Articles: Articles are the best way to get traffic to your site. You write about the product and submit it to search engines and article databases. People see the article, read it, and click on the link at the end.
9. Interviews: You can even provide interviews on your site. Your seller can give you a link or a transcript that your visitors can read to provide proof that the product is well known.
10. Newsgroup posts: Another method of advertising your seller's product is by going to advertising newsgroups. You don't want to just go to any newsgroup and do this or you will get kicked out. You want to pick a newsgroup that allows advertising.

When you are setting up your site to sell a program for another, you don't want to create a Web page that just lists affiliate links, instead create a site that adds value to your readers. This way when they go to your site, they will find more information will be there instead of just your seller's program. Also don't sit back and wait for traffic to come to you. Instead, take the initiative by going out and get traffic coming to your site. Focus on a niche market and concentrate on selling to that market.

Affiliate programs are one of the best ways to make money online if you do not have your own product. But you best make sure and find a proven winner, or you won't make a dime. Make sure the seller is successfully selling the product first. This way you know the product is in demand.

## **2. Use Google's AdSense (Pay per Click)**

If you have a website, did you know you can make money without even selling a product? That's right. You can actually make money by promoting other people's products or website without even joining their programs. How is this possible? By the use of Google's AdSense program.

How does Google AdSense work? What the AdSense program does is deliver relevant text and image ads to a particular page on your site. These are precisely targeted ads that only match the criteria of or theme of that web page the ad is on.

You can make as much money as you want, just by displaying Google ads in strategic places on your web page. You could even stretch the ads across multiple pages to make even more money.

To get started with Google AdSense is just a few simple steps:

1. Fill out online application: Once you are approved, AdSense takes only minutes to set-up. Just copy and paste the block of HTML they provide and start show the ads on your site.
2. Because they have a large extensive advertiser base, they have ads from many different categories from which you can choose from. The ads are targeted by geography, so any business no matter where it is located, can advertise on Google's AdSense network.

3. All you have to do is place the HTML code somewhere on your Web pages, and Google's system will display ads relevant to the theme or keywords you use on that page.
4. You can place an ad on your Web pages and/or you can place a Google search box on your site as well. This way when someone comes to your site and types in a keyword or phrase into the search box, you make money for that search.
5. When Google displays ads on your site, they review each ad to make sure it complies with their strict editorial guidelines. They use sensitive filters, your input, and a team of linguists, to make sure you only get what is appropriate to your website.
6. Customize the ads to look like your own site colors. This way the ads blend in better and don't look awkward.

You can be successful online by simply placing Google's AdSense ads on your website. You can place ads on one or many pages. You can even use the same code for each page, but you must specify the channel you want to work with when you sign up for the system, or else you won't get credited for any clicks that occur from the ad.

Making money with Google's AdSense program is one of the easiest ways to make money as long as you have a website and understand HTML and how to place the code in Web pages.

### **3. Write and Sell Ebooks**

Another method to make money online, and a method that many people do on an everyday basis, is by selling ebooks. Ebooks are very profitable because you make all the profits. You create the ebook yourself and sell it at a certain price. The amount you will sell for will be pure profit to you.

What products are in demand? What can you write about that hasn't been written before? Well you would be surprised by answer to that question. First of all, the products that are the most in demand are information products. Any type of information that can be used to help someone is worth buying. If you can find out what your customers want, and supply them with this information, you will be a hero to them. As for content, if you can put a new twist on something, you will find that people will be more interested in reading it.

In order to take part in this money making scheme what do I need or what steps do I need to take to make this happen? Here are some steps that may help you get started:

1. Define why you want to write the ebook. Why do you want to write an ebook? Is it for money, to promote your business, or your product? As soon as you know the reasons for writing your ebook you can gear the message to the right audience.

2. Defining what your message will be. When you have decided on what your target market will be and the reason for writing an ebook, start putting down ideas as to what you want to write about.

3. After you have a clear outline as to what your ebook will be on, do what research you need to write the ebook. You need the research first.

4. When you have collected all your research, and have your outline in front of you, start writing.

5. When you write, keep your sentences sharp and focused. Do not veer off into a tangent. Avoid writing fluff. You will lose your readers that way.

6. As you write, use the KISS method (keep it simple stupid). Don't write with a lot of fancy wording. Just write what you need to in order for the material to make sense.

7. After you complete the ebook, go back and do a spell check and grammar check. In other words, become an editor.

8. Once you have confirmed all is well with the wording and there are no errors, you can convert the file into a format people can download to their computers easily. PDF is the most common type of format around. It works off of any platform or operating system.

9. After you have converted it to whatever format you choose, upload the ebook to your server and place a link on your web page for people to access it.

When you do create the book, make sure you keep it short. No one really likes to read an ebook that is 100 pages or more, unless the material is really super good. So keep it short but to the point.

Selling ebooks are definitely the way to make money online. Most people online do it and make a good living doing so. Why not you.

## **4. Sell Products on EBay**

If you really think about it, you can make a lot of money on eBay. But in order to do so you must know the way to do it. There are various ways for you to make money online with eBay. In order to do so you have to know how to sell on eBay. First of all, you need to know what is hot on eBay. If you know this you can make tons of money on eBay.

When you go to eBay, you will notice a hot list. This list shows you what is selling on eBay at the time. If you have any kind of product that matches this hot list, you may have a winner.

Another way you can make big money on eBay is by having a store of your own. If you sign up and start a store, you can sell anything on eBay. Just list what you have in your store and it will be listed as an auction automatically.

No matter which way you go, you have choices to make money. But in order to make money on eBay, you have to get set up as a seller. Here are the steps you will need to do this:

1. To become a seller you have to provide a valid credit card or some kind of bank account information. This information has to be verified first.
2. Next you will have to fill out the Sell Your Item form.

3. In this form you will need to select a category. This is where you will place your listing so people will know where to look.
4. After you select the category, you will need to write a title for your item you are selling. The title must be clear, complete, and descriptive. It should also include a keyword that people would use to find your item.
5. You would add pictures so people will know what the item looks like. Pictures help to sell your item.
6. You would then select certain specific choices for your item. This doesn't go for all items. So if you don't see any specifics listed, it doesn't apply.
7. In order to sell your item you must give it a description. Here you can use HTML coding if you wish. You would provide enough information to stir the bidder to bid on your item. The better the description, the more likely someone will bid on the item.
8. EBay gives you a choice as to what format to sell your item. Do you want to use eBay's standard online auction format, their fixed price, using your own eBay store (if you have one), or listing your item in the Real Estate category, if you have real estate property.
9. The next step would be to choose your price, listing duration, enter payment and shipping information, and decide if you want to increase your visibility or not.

10. The final step is to review and submit your listing. Then just wait and check your listing once in a while to see if you got any bidders.

When you list your item with eBay, don't go overboard with all the different specific choices to list your item. You don't have to pay for bold, or a gallery listing to sell your item. As long as the title is rich in a keyword, and people are looking for that item, they will find it.

When you go with eBay to sell your items you can sell a lot of items as long as they are on the hot list or are what people are looking for. Also don't forget to communicate with your buyer if he or she has any questions. Since eBay owns PayPal, that will be the pay way of getting paid. So make sure you have a PayPal account.

## **5. Sell Your Products on Your Website**

If you have your own products, you can make money this way. If you refer to number 3 (Write and Sell Ebooks), you know that the best products to sell online are information products. These would be considered ebooks. However, you don't have to sell just ebooks; you can sell anything that customers would want. How do you sell these products online? By way of a website.

You just create a website, if you don't have one already, and place a picture and information on your site about the products with a link to your order page. You can sell ebooks, flowers, video games, or whatever else you want, just as long as you put a description of the product on your website with a link to allow your customer to order your product. A word of advice here, try to sell what people want. If you do not you won't sell anything. So make sure you focus on products that are in demand.

To start the process of selling products online you have to take the following steps:

1. Create a domain unless you have one already. If you don't have one, try to pick a name that will highlight what your products are. This way when people see the name, they will have an idea what you are selling.
2. After you create your domain name, you need to register it. You can go to a registrar like GoDaddy.com and register for only about \$8.95 per domain name.

3. Next, you will need to find a hosting company to take care of your website when you upload your files. If you do not have one, you can go to Google and type in hosting companies. You'll find a load of them to choose from. Just make sure the one you choose allows you to have control of your site and gives you enough bandwidth for all the downloads you will have.
4. After you find a hosting company and sign up with them, you have to create your web pages. You can either use an HTML editor like FrontPage or you can use a free online web page builder. It really depends on how much experience you have in HTML coding and creating web pages. If you have no knowledge of HTML, you may need to hire a web designer. Or use a WYSIWYG HTML editor that does the work for you.
5. Once you have your web pages created, you place your images of your product and a description of each product on your web pages.
6. Create an order page so your customers will be able to order from you, with a shopping cart system in place to make ordering easy.
7. Now comes the big finish, you have to upload your web pages and products to your hosting company's server. You can do this by either FTP or, if you are using FrontPage, it could be done for you automatically.

Once all your files are uploaded you are in business. The only thing you will need to do is promote your site by submitting your site to search engines, and whatever other

promotions you need to do to get people to come to your site. Don't make your site too difficult to navigate. Instead, make it easier to use and have all links accessible. The simpler the better.

Once you take these steps you will be in a position to make money online. Just remember, that the key factor here, besides having a website, is having a product people will buy. If you do that and you advertise properly, you will make money online.

## **6. Sell Digital Products**

Digital products can be anything in electronic format. This means the product could be an ebook, audio program, video program, MP3, or other types of formats. Whatever it is, it has to be downloaded from your website so people can make use of it.

As you know from reading through this ebook, that information is the hottest commodity online. People will pay any amount of money to get it, if they know it will help solve a problem. Each type of product you make can do something for the user in one form or another. As long as it helps them, they will download it.

Digital products of one form or another are the best types to go for because they are easily to be downloaded. Once you pay for them you can get them quickly. You don't have to wait days or weeks to get them in your hands.

How can you sell digital products to make money online? Well there are some steps you can take that will help you do this. These steps include:

1. Decide on what product you want to put on your site so people can download it. Depending on what you provide, will depend on what type of system people will need.
2. If you choose to create an ebook, you will have to decide what you want to write about, unless you choose to sell someone else's product for a

commission. It could be a how-to manual. Whatever it is, people will need it in order for you to sell it.

3. Create a domain unless you have one already. If you don't have one, pick a name that will tell people what your site is about. This way when people see the name, they will know what you are selling.
4. After you have created your domain name, it is time to register it. You can find many registrars online by typing in registrars in Google.
5. Once your domain name has been created, find a hosting company to take care it. This is where you will upload your web pages and products to. If you need to know where to find one, just do a search for hosting companies in Google.
6. Once everything is in place, it is time to create your web pages. You can either use an HTML editor like FrontPage or you can use a free online web page builder.
7. Once you have your web pages created, you place your images of your product and a description of each product on your web pages.
8. Create an order page so your customers will be able to order from you, with a shopping cart system in place to make ordering easy.
9. Now just upload all your web pages and products to your hosting company's server and you are in business.

10. Now you are ready to market your site. You can do this with banner ads, writing articles, link exchanges, and many other methods to get your website into the eyes of the online users.

When you create any digital products, make sure the format will work for all people. You don't want a product that people can't use on their system because it isn't compatible with it. Because if this does happen, you will need to refund the customer's money.

Making money with digital products is one of the best ways to make money online. Just create or sell a product that people want and can use, and you will make money easily. Just create your site and promote it. If you do, people will come and buy from you.

## **7. Buy an Internet Business**

If you do not have a business of your own and want to sell products online, you can always buy an Internet business. This way you can avoid the expense and hard work of starting up the business since it has already been created.

If you decide to look into buying an Internet business, you will no doubt see many business ventures. Some of them will be lucrative while some will be scams. Some businesses claim you will make a lot of money with their templates. Just sign up and they will have a website already made for you to promote so you can make money online. These kinds of offers have a template-based website, a domain name, and a hosting company already provided. That is all you get. You will still have to develop a market strategy, get web traffic, and everything else that centers around promoting the business.

Before you buy into any Internet business you should take precautionary measures to make sure the business is legit. Here are steps to ensure you start an Internet business that is for real:

1. Find out why it is for sale. Does the business have cash flow problems? Is the site getting plenty of hits and generating plenty of sales? Maybe the company is just not promoting the site enough, or don't have time to pursue taking care of the site.

2. Find out what is included in the asking price. Don't just fork over your money without knowing first what is behind the package. What are you getting for the money you are spending on that business?
3. Look under the hood and do a lot of investigating before you make a commitment. Make sure to check the sites stats before you do anything. This will tell you how much traffic the site is getting. It will also tell you whether or not the present owner is promoting the site or not.
4. Find out what the business is really worth. Check the name out with an online website appraiser. This way you can get the true value of the website. For example, if the owner asked for \$1000 and the appraised value is \$850, you know the owner is asking too much for the site. But if the appraised value is \$1000 and the owner is selling it for \$800, you will gain an advantage because the site will be worth more than the selling price.
5. Before taking on the business make sure you have enough to pay for it. No since in making an offer if you don't have the money for it. That would be wasting the person's time.
6. Make an offer for the business that the owner will be glad to take. But don't go over the appraised value or you will be putting in too much for it.
7. When you and the owner agree to terms, have everything written down so both of you are protected in case of some legal entanglement.

Buying a business can be very lucrative, but you have to be careful with what you buy. You must do your homework and make sure the Internet business you want has what people want to buy, has products that are in demand and priced fairly, and is getting a good amount of traffic. If you aren't seeing these things, don't buy it.

## 8. Selling Books Online

A good online business is one where you sell books. I'm not talking about your own ebooks; I'm talking about actual books. Like those that Amazon.com sells. There are many bookstores online where you can buy books from. Why not start your own bookstore and sell books online yourself. You may think you can't compete with Amazon.com, but if you can provide something Amazon.com is not, you will win over customers.

The best way to sell books online is to go through a book wholesaler. Buy books in bulk at wholesale prices and sell those books on places like Amazon.com, Alibris.com, Half.com, and Abebooks.com.

How do you get involved in such a business venture? Just follow these steps:

1. Buy used books or books from a wholesaler. This way you pay cheap prices, sometimes you can buy books for pennies on the dollar.
2. Grade the books if they are good, very good, like new, etc. If they are new looking, list it like that and you may find you will sell more books that way.
3. Determine what the value of the books are online. Check out other sources that sell that type of book and find out what the going price is for that type of book.
4. List the books with an online marketplace like Amazon.com and others. You can sell the books faster this way, since these sites get a lot of traffic.

5. When the books sell, pack them in a box or package and mail them media rate. This way the customer gets the books and you make a profit.

The key to selling books online is to know what the value of the books are before you go investing in them to sell. Because if you buy books that cost too much, you may not be able to sell above that price and will end up only making a little profit or none at all. Use a scouting service to find the price of the books you want to sell before you get involved in buying them. It's save you grief later and money to.

## 9. Working as a Freelancer

What better way to make money online than to be a freelancer. Being a freelancer means you choose projects you can do to that make you the amount of money you want to earn.

Depending on what type of work you do, you can work as a freelancer online very easily. Just offer your services and advertise yourself. Before you know it you will have a following and have paying customers.

How does one get start as a freelancer? It really isn't as hard as you think. Here are some typical steps you may find are helpful in starting your career as a freelancer:

1. Decide what type of work you want to do. Once you know what work you are suited for and can do, you will know where to look and what projects to look for.
2. Do a search for freelance jobs for your area of expertise. If you are a writer, you will look for freelance writing websites. If you are an accountant, you will look for websites with accounting projects.
3. Know how much you want to charge? You should have a set price ahead of time so you know what to charge your customers. If you charge too much you will scare them away, but if you charge too little, your customers will think you are either too cheap or your skills are not worth the money to pay you.

4. Decide what projects you want. Are you only after the larger projects; those in the \$1000 to \$2000 range, or higher, or do you want to start small first?
5. Are you willing to take risks? In some situations you may find that the client took your work and left without paying you for your time. Before you start any project, always get everything in writing, and request a deposit up front. This way you will know the client is serious about what they want and you can trust that they will pay you the balance they owe.
6. When you have decided on the project, send the client a disclosure agreement and contract for them to sign. And ask for a deposit up front. Even if it is small, at least by submitting a deposit, you know the client wants to work with you.
7. Perform the assignment, communicating with the client throughout in case of problems or concerns arise.
8. Complete the project and submit invoice for payment, with payment terms within 10 business days or net 30 days, depending on how you worked it out ahead of time.

Being a freelance is one of the best ways to make money online. You dictate your own hours. You don't have to work for anyone or sell any products on a website. Instead you just sign up with a writing service or two and find the gigs. When you find one you like, you submit a bid, if the employer likes your bid and proposal, you will get the job. Then

you just submit the appropriate documents ahead of time and proceed with the work.

Makes more sense then selling a product online because you can make a lot more money that way.

## **10. Get Paid to Programs**

If you do not want to sell any products on your website, or you don't want to create any products to sell, nor do you want to be a freelancer, well the last thing you can look into is going for get paid programs.

There are many get paid programs you can try including getting paid to read emails, getting paid to click and surf the Internet, getting paid to take surveys, getting paid to shop online, getting paid to advertise, and so many more.

The primary way you get paid with these programs is by performing some kind of action and cookies record your movement and report what you do back to the site where you signed up for the program.

How do you get set up to make money with these programs? Here are the programs and what you need to do to work them:

1. Get paid to read emails: With these programs, once you sign up with the company, they send you emails. You open the emails and respond to them. For everyone you send, you get a certain amount of money. Some of these companies even pay per referral to help you make even more money.
2. Get paid to click: With these programs, after you sign up with them, you have to visit their site to make money. When at their site you have to click on an ad or banner to get paid. The payout is small so you will have to spend a lot of time clicking ads and banners to make any kind of money.

3. Get paid to surf: With this program, you sign up at the company's website. You fill out some kind of information so the company can keep track of your every move. As you move around the Internet, and you click on links, you get paid a small amount of money for each click you perform. Some companies only pay up to 60 cents per 400 hits or 1000 page views. To make money this way, you will have to cruise the Internet practically all day.
4. Get paid to surveys: If you like filling out surveys, you can make some money doing surveys. You normally won't make much money. Depending on the company and survey will depend on how much you will make. Many companies that sponsor surveys pay you in cash, certificates, gift cards, and other types of compensation.
5. Get paid to shop: With these types of programs you don't necessarily get cash for shopping. You mainly get rewards in the form of points or rebates. If this is what you wish to go into that is your choice. But you may not find it lucrative enough to stay in it long.
6. Get paid to advertise: When you sign up for this type of program, you are promoting someone else's website or products in return for some kind of compensation. Normally you get paid for displaying banners, regardless of whether anyone clicks on the banners or not.

These kinds of programs are not really income producing type ways to make money online unless you have all day to kill and have nothing better to do. Otherwise, you will

find yourself doing all kinds of things to make money and will get discouraged after a while of working these programs. Think about what you are getting into before diving into any of these programs. You may save yourself a lot of hassles in the end if you do your homework.

## **11. Summary**

As you can see from this small ebook that there are many ways to make money online. Some ways are more lucrative than others. You basically have to look at each type of program or opportunity and decide if it is right for you or not. If you find it is right, go for it. If it isn't try something else.

Making money online should be a fun and exciting thing to do, not something that will cause you pain, frustration, and loss of money. Check out the company or product, do your research and make your decision.

You'll find that if you choose the right opportunity or product, and promote it correctly, you will be able to make good money online.